

# Kuwait International Boat Show

11-15 April, 2017

Kuwait International Fair Ground

Hall no. 8

For the third consecutive year, Kuwait International Fair Grounds, and Broadcast It Company, have teamed together to bring The Kuwait International Boat Show 2017 KIBS. Kuwait International Boat Show is a 5-day event that will be held from 11 to 15 April, 2017, This event highlights products that focus on the yacht and marine industry of Kuwait.

Back for its 7th edition under the sponsorship of Kuwait International Fair Company and Kuwait Mobil Group, the Kuwait International Boat Show seeks to ride the crest of the region's recreational marine wave, and as interest in yachts, boats, and all things water-sports increases, so do the choices of where to go and what to buy.

Although, the show is in its infancy, our intention, is to meet international requirements and standards as set by the International Federation of Boat Show Organizers (IFSBO) As well as those from The National Marine Manufacturers Association (Kuwait). To bring to Kuwait the best World Class quality of Show.

This year will Include variety of boats, Jet Skis, accessories, with more focus on Marine equipment, supplies, accessories, for fishing, boating and all types of water sports, and International brands. International Brands to promote themselves and products, at the Kuwait International Boat Show 2017 will be a World Class event to participate in and look forward to.

The Kuwait International Boat Show will exhibit the products and services that will include dealers of Recreational Products, other marine brands, as well as maintenance, engineering and communication systems on boats and yachts.

Marine equipment and elements essential to the nautical lifestyle, the best of Kuwaitis marine dealers and the finest international brands in addition to other products and services will also be included in the event.

The show is expected to host more establishments, as compared with last year with 45+ marine companies represented in Kuwait, that displayed Marine Products and Boat/yachting accessories from major marine manufacturers.

Last year the Foot fall was 30,000+ visitors, representing more than 25 nationalities, and 65% were financial Decision makers.

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Kuwait International Fair (K.I.F.)  
The First & Largest in Kuwait  
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The Boat Show plan is 7,000+ square meters (75,000+ sq. ft.) of exhibition space, offering several exhibition booths selections starting at 9 square meters. The Boat Show encompasses more than 40.000 m2 of space, and is offering over 200 exhibition moorings ranging from 8m to 100m, where it will display a wide range of waterskiing, diving, surfing, fishing, and water sports equipment from several local and global brands.

Local dealers have marked their commitment to Kuwait International Boat Show in solid forms, earmarking the show for regional unveilings of several craft and other equipment.

Kuwait International Boat Show is a forward-looking event. Kuwait Mobil Group and Kuwait International Fair Company would ask of you to be at the forefront of this new and exciting undertaking that aims at boosting the purchasing and selling processes in the marine field.

We invite you now to be a part of The Kuwait International Boat Show, and be at the forefront of this exciting undertaking that aims to boost and promoting the Yacht and Marine Industry in Kuwait.



# KUWAIT INTERNATIONAL BOAT SHOW

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## K.I.B.S STAND PACKAGES



STANDAR 5 X 5 M



ROYAL 10 X 12 M



DELUX 10 X 10 M

# KUWAIT

INTERNATIONAL  
BOAT SHOW

### Standard stand package: 5x5 METER

- Stand space, construction, equipment, electricity & storage
- Carpet
- Fascia
- Lighting
- Daily stand cleaning
- Free Wi-Fi
- Free lead generator license
- 200 K.W.B.S. invitation cards
- Furniture

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## Deluxe stand package: 10x10 METER

- Stand space, construction, equipment, electricity & storage
- Carpet
- Fascia
- Lighting
- Daily stand cleaning
- Free Wi-Fi
- Free lead generator license
- 200 METSTRADE invitation cards
- Comfortable furniture
- Advert, BROADCAST\_IT & Badoboom Web Service
- Lunch package
- 

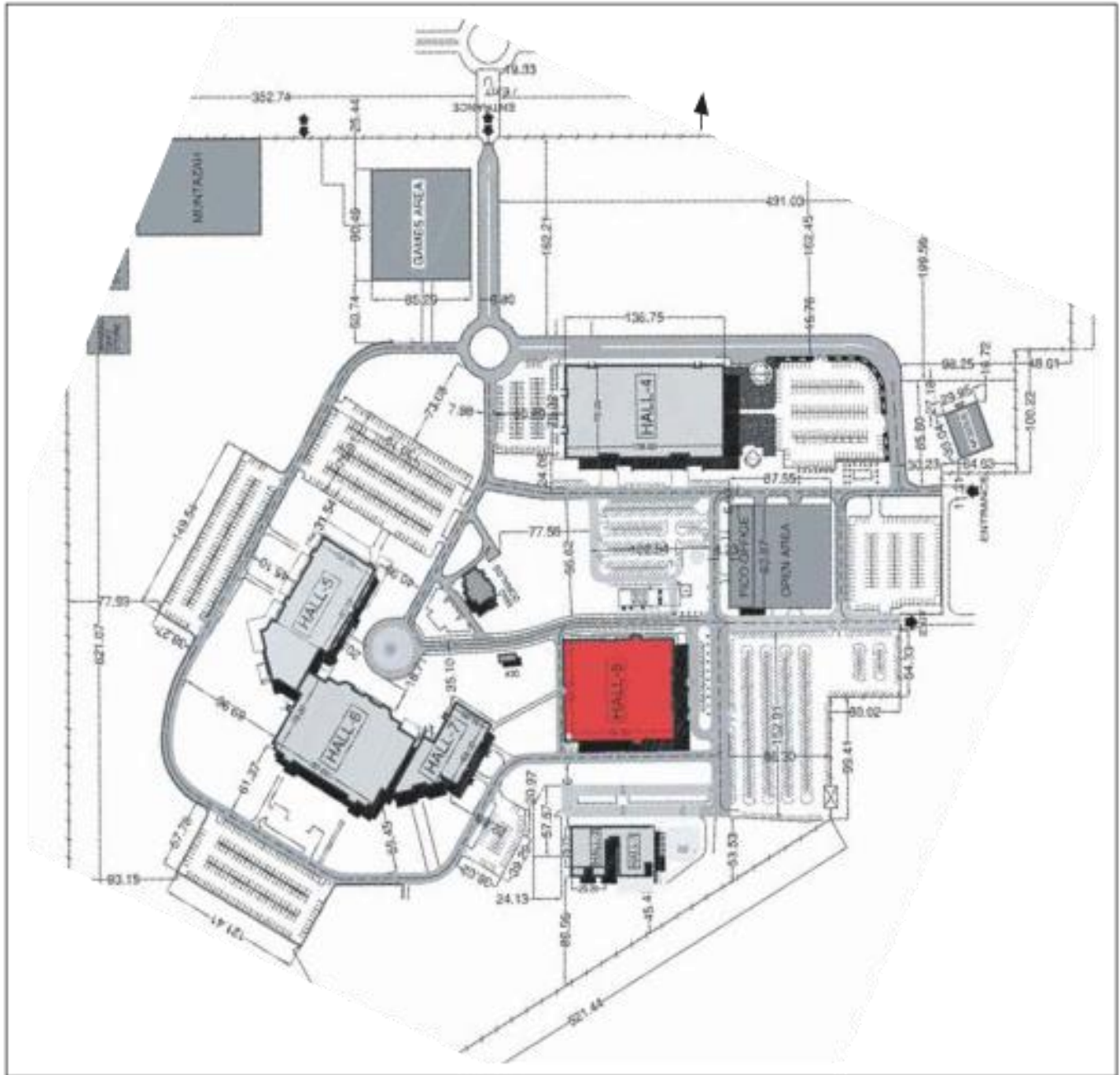
## Royal stand package: 10x12 METER

- Stand space, construction, equipment, electricity & storage
- Carpet
- Fascia Lighting
- Daily stand cleaning
- Free Wi-Fi
- Free lead generator license
- 300 METSTRADE invitation cards
- Luxurious furniture
- ADVERT, BROADCAST\_IT & BADOBOOM WEB SERVICES
- Lunch package
- Fresh coffee and tea
- COOLER with beverages

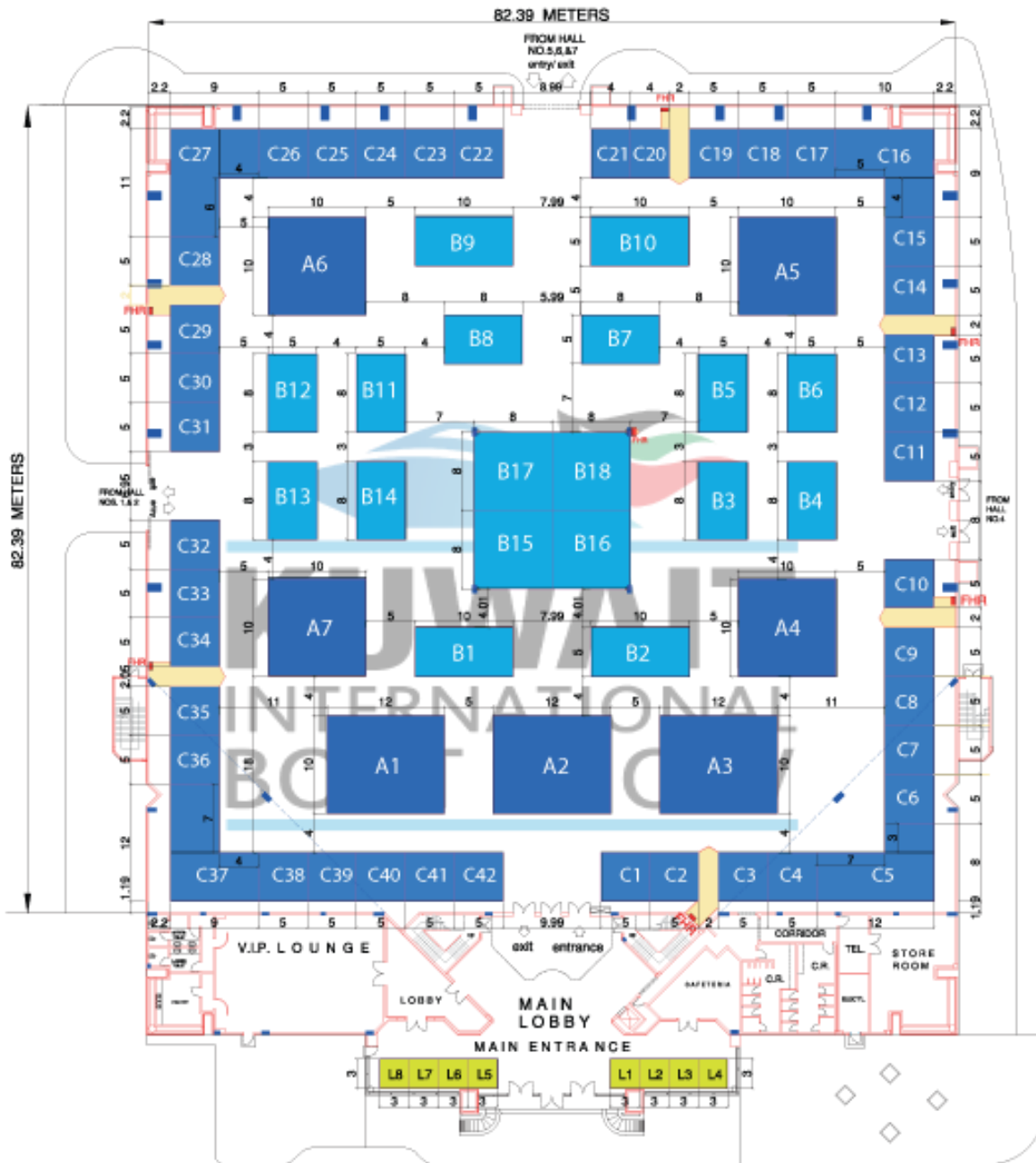


## LOCATION

The 2017 The KUWAIT INTERNATIONAL BOAT SHOW will be held at Kuwait international Fair Grounds.



Entrance for the show: HALL 6





## SHOW DATES & HOURS

Tuesday – Saturday, APR 11-15                      10 am – 10 pm

There are no special trade hours. Trade credentials or Complimentary E-TICKETS QR CODE will admit the bearer during all open hours. Regular admission is: Free, VIP area, Adult 2 KWD per day;

15 KWD for All show access, VIP lounge, seminars

15 and younger FREE When accompanied by adult.

## SHOW & PRESS OFFICE

Location: Wataniya Towers, 6<sup>th</sup> floor, Fahad al Salem St., Kuwait City, Kuwait

## REGISTRATION & CREDENTIALS

Location: Wataniya Towers, 6<sup>th</sup> floor, Fahad al Salem St., Kuwait City, Kuwait

Opens: JAN 1 2017

Phone:

Exhibitor and Trade attendees must wear their Exhibitor credential for re-entry each time they leave and return the show.

A direct email will be sent to all exhibitors. All Credentials must be ordered online. If you do not receive a link then please contact: [YAHYA@BROADCASTITKW.COM](mailto:YAHYA@BROADCASTITKW.COM)

Credentials will not be issued until space contracts are paid in full. Exhibitors and Working Dealers have the option of having their credentials mailed prior to the show or can pick them up at the Registration desk. Company and personal identification will be required by individuals picking up passes.

**\*IMPORTANT\***

- No 'badge passing' will be tolerated. If you pass a badge to a colleague or to a visitor, the badge will be taken away by the nearest K.I.B.S. staff member and you will be charged 7KWD for a replacement.
- No one under 18 years of age is allowed on the show floor during move in and move out.

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## MOVE IN / MOVE OUT BADGES:

These badges will continue to be the stick-on badges we have used in the past. Everyone participating in the move-in and the move-out must be wearing a badge. You will be sent the badges in the mail a couple of weeks prior to the start of the move-in. You will be able to order additional badges if you are not sent the number needed. Contact YAHYA HERMANSON YAHYA@BROADCASTITKW.COM

## PARKING PASSES

Controlled By: Kuwait international Fair Grounds (KIF) Exhibiting Company: FREE PARKING

## GUEST E-TICKETS QR CODE

A direct email will be sent to all exhibitors. If you do not receive a link then please contact YAHYA@broadcastitkw.com or (Prior to MARCH 16, 2017).

THERE IS A 15KWD DEPOSIT REQUIRED FOR ALL INITIAL TRANSACTIONS

To obtain the guest E-TICKETS QR CODE, exhibitors will purchase their E-TICKETS QR CODE on-line from the KUWAIT INTERNATIONAL BOAT SHOW website and print them on their computer. Hard E-TICKETS QR CODE will not be available in advance. The E-TICKETS QR CODE will be scanned and unused ticket will be refunded. E-TICKETS QR CODE will be available on WEB site. Unused E-TICKETS QR CODE purchased at the show office by cash or check will not be refunded. Unused E-TICKETS QR CODE paid by credit card will be refunded provided the required deposit has been made.

## GENERAL CHARACTER AND CONDUCT OF EXHIBITS

**CONDUCT:** Booths must be manned during all show hours. Buyers are on the floor until the last minute of the show and expect exhibitors to be present.

**DEMONSTRATIONS:** Any demonstrations must be performed within the exhibitor's space so as not to interfere with aisle traffic flow. Sampling or demonstration tables must be placed a minimum of half METER from the aisle line. Should attendees interfere with the normal flow of traffic or overflow into neighboring exhibits, Management will have no alternative but to request that presentations or samplings be limited or discontinued. All samplings and demonstrations must be approved by the Badoboom official Concessionaire.

**SOUND:** Exhibitors must police their own booths to be sure the noise level from presentations is kept to a minimum and does not interfere with others. Show Management reserves the right to determine at what point sound constitutes interference with others and must be limited or discontinued.





## OFFICIAL KUWAIT INTERNATIONAL BOAT SHOW DIRECTORY

The Directory Listing forms that have been provided to you by show management are the only forms you should respond to. The company that is producing the directory is TRMG. If you are contacted by any other company, (Fair Guide is one of them), they are not authorized and we do not have any connection to them.

## EMERGENCY SITUATIONS

While at the show, the security will handle all emergency situations.

alert a security person. DO NOT CALL 211

## STANDARD BOOTH EQUIPMENT

Exhibitors occupying in-line booth space will be provided with an 8-ft. back drop, 3ft side rails and a standard ID sign 1' 117.60 Cm x 177.80 Cm the ID sign will have your company name, booth number, city and state printed on it. SHOW COLORS FOR 2017 ARE NAVAL BLUE.

## SHOW SERVICES

Kuwait International Fair Grounds Company is the official decorator for the show. Kuwait International Fair Grounds will provide furnishing, drayage, and labor. They use only fireproofed materials that meet the approval of the Kuwait Fire Department.

Kuwait international Fair Grounds (KIF) provides electrical services, phone services, internet services, cleaning services and parking passes, plumbing services, and rigging services.

## MEETING ROOMS AND SPECIAL EVENTS

Rooms will be available for meetings. There is a limited amount of rooms available to the show. If you need to use a room for a meeting, please contact [yahya@broadcastitkw.com](mailto:yahya@broadcastitkw.com)

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### PAGING DURING SHOW HOURS

Once the show is open, we will not page exhibitors to the lobby. Please do not instruct your guests to have you paged or suggest they go to the show office. Provide them with a phone number to get in touch with you.

### FUEL TANKS

All fuel tanks must be less than 1/8th of a tank and free of vapors. All tanks will be subjected to Fire Marshall inspection.

### EXHIBITOR CATERING ORDER FORM

Multiple renowned food brands are available at our food and beverage area. They will provide catering at the booths. We have attached their information Under Additional Service Providers.

### OFFICIAL SHOW PHOTOGRAPHER

The official show photographer is #####Photo. They may be reached at 965 \$\$\$\$\$\$ Exhibitors must make their own arrangements.

### IMPORTANT

**PHONE NUMBERS** The list of services below has been provided to help you prepare for a successful show. SAVE money & time ---ORDER EARLY! Forms are enclosed for your convenience.

### ON-SITE SHOW MANGEMENT PHONE NUMBERS

SHOW OFFICE (965) 2247 0721 Effective 1/1/2017 SHOW E- mail [INFO@KISBKW.COM](mailto:INFO@KISBKW.COM)

